

David Swartz's Slice Of Nuit Blanche Success

Posted by Jason Fonceca on Oct 2, 2011 in Art Makes Money, Art Shows, Artistic Inspiration, Artists, Community, Famous, Press, Toronto Artists | 0 comments



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"I made the sign, but I don't know how to spell everyone's names!"

"We still need the ladder? I just gave it back!"

"What do you mean 'the space won't be cleared for the artist?' "

These were some of the phrases I heard uttered during the setup for **Transcendal Mirror: The Ultimate Live Painting Exhibition** at 401 Richmond last night for Nuit Blanche, during my 9 hour stint there as a volunteer. Like most events, there was a gathering of many like-minded people, pieces, and preferences, and watching them blend felt beautiful. A challenge here, an obstacle there, and all the while everybody focused on solutions which made it into one of the best Nuit Blanche events I've seen.

If you don't know, *Nuit Blanche* means "White Night" and is an event featuring hundreds of artists and venues in the city lighting up the night with art, from dusk-til-dawn. It started in Paris, and is now held in cities all over the world. Toronto's is sponsored by ScotiaBank and involves the city's talent and creatives on a grand scale. Most exhibits are no cover, and people pack them in droves.

Good People Gathered

I met a *TON* of people, and while I won't give mention to them all here, there were a few truly outstanding artists I'd like to touch on.

Michelle Chermaine impressed me as one of the most well-prepared artists. Okay, she impressed me as THE most well-prepared artist. Talk about shining like a star. As a success-coach, this speaks volumes to me. She had printed, well-designed cards (I wasn't even carrying cards this night!), she had a very appealing outfit, she had neat writing, she had a guestbook to sign. I'm very grateful I met Michelle, this chick's on the right track!



"For the first time, I can honestly say I am truly living. Thank you Jay for empowering me to live the life I have imagined." - Tori Mongrain, Artist

"Jason, an hour with you is easily worth \$700.00, thank you. I asked everything and you answered me brilliantly." - Arthur Hung, Dancer

"Being around [Jason] is being around happiness and goodness, and everyone would do well to be where he's going." - Kheiran Khan, Gamer

"Jason is truly a visionary. He is what I would call a 'Master Motivator'." - Darryl Cole, Real Estate Agent

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